

# KUTZTOWN STRONG

## > FACT

"Heroin is hijacking the lives of teenagers, young adults, middle-aged professionals and even the elderly. It's an equal opportunity destroyer that tears families apart." (WFMZ, 69 News, January 20, 2014)

## > FACT

There were 23 deaths in Berks County in 2013 with the presence of heroin/morphine (Berks County Coroner's Office, as reported by Detective Leporace of the Berks Co. DA's Office, May 2014).

## > FACT

Individuals 18-24 years of age made up over half the people seeking admission to rehabs in 2012 / 2013 for heroin abuse in Pennsylvania (Pennsylvania Department of Drug and Alcohol Programs, as reported by Detective Leporace of the Berks Co. DA's Office, May 2014).

## RESPONSE

Concerned citizens from all walks of life have pulled together to form **Kutztown Strong**. The members of this organization are committed to **making a difference**.

We are taking stock of the resources available to prevent and treat substance abuse. Since our initial meeting in April 2014, we have developed six action groups that are working hard to **keep our community safe**.

The action groups are Community Resources Inventory & Growth, Funding Resources, Education, Community Options & Activities, Public Relations, and Policy Review & Change.

We hope you'll consider joining us in this **urgent** and important endeavor.

For more information, please contact Kathy Metrick at [kmetrick@kasd.org](mailto:kmetrick@kasd.org) or 610-683-7361.

